AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (Previously Presented) A method for the production of print products by combining various immediately successive processing methods, the method comprising the steps of:

partially coating less than an entirety of a base material with an adhesive at predetermined positions of the base material corresponding to intended locations of the print products;

providing a transfer film including a carrier foil layer, a parting layer, and a transfer layer;

removing said transfer layer from said carrier foil and transferring less than an entirety of the transfer layer to the base material exclusively at the predetermined positions of the base layer by adhering the transfer layer to the adhesive;

providing an embossing at the predetermined positions of the base material;

providing a color printing at the predetermined positions of the base material one of before or after coating the base material with an adhesive; and

actively drying with a drying device one of the adhesive or the color printing;

wherein the print products to be produced successively undergo the steps of the method in one continuous sequence without intermediate storage; and

wherein at each predetermined position on the substrate the transferred portion of the transfer layer, the color printing, and the embossing overlap and are positioned in stacked vertical alignment with respect to the base material.

2. (Previously Presented) The method according to claim 1, wherein prior to the embossing and the color printing, the transfer layer is adhered to the base material with the adhesive and the adhesive is dried.

3. (Previously Presented) The method according to claim 1, wherein ~~the~~ after the embossing and color printing, the color printing is dried and the transfer layer is transferred to the base material with the adhesive.

4. (Cancelled)

5. (Previously Presented) The method according to claim 1, wherein the color printing is provided one of before or after the embossing.

6. (Cancelled)

7. (Previously Presented) The method according to claim 1, wherein the transfer film is stretched in the direction of width.

8. (Cancelled)

9. (Previously Presented) The method according to claim 1, further comprising pressing the transfer layer onto the base material using a pressing unit.

10. – 17. (Cancelled)

18. (Previously Presented) A method for producing a print product, said method comprising:

coating a base layer with an adhesive layer exclusively at predetermined positions of the base layer corresponding to desired locations of the print products;

providing a transfer film including at least a carrier foil layer, a parting layer, and a transfer layer;

transferring portions of the transfer layer to said base layer exclusively at the predetermined positions including the adhesive;

embossing the base layer at the predetermined positions of the base layer one of before or after coating the base layer with the adhesive layer;

printing the base layer with a print at the predetermined positions of the base layer one of before or after coating the base layer with the adhesive layer; and

actively drying one of the adhesive or the print in a drying unit;

wherein the method is performed successively and continuously without intermediate storage; and

wherein at each predetermined position the adhesive, the transfer layer, the print, and the embossing are in overlapping, vertical alignment with respect to the base layer.

19. (Previously Presented) A combined in-line printing apparatus comprising:

a gluing unit configured to selectively apply an adhesive to a plurality of predetermined positions of a base printing material fed through said printing apparatus, each one of the predetermined positions corresponding to a desired location of a print product on the base printing material;

a stamping device configured to form a pattern in said base material exclusively at each of the predetermined positions, the pattern including at least one of elevations or indentations;

a film transfer device configured to transfer a transfer layer of a transfer film to said base material exclusively at the predetermined positions to which the adhesive has been previously applied, said transfer film having at least a carrier foil layer, a parting layer, and said transfer layer;

a printing device configured to print a material exclusively at the predetermined positions of said base material;

a drying unit configured to actively dry said adhesive; and

a pressing unit having a plurality of calenders configured to compress said base layer and said transfer layer;

wherein said base layer interacts with said gluing unit, said stamping device, ~~and~~ said film transfer device, and said printing device without intermediate

storage to provide the adhesive, the transfer film, the pattern, and the print material in overlapping vertical alignment on the base printing material at each of the predetermined portions.

20. (Previously Presented) The combined in-line printing apparatus of claim 19 wherein said base layer interacts with said film transfer device before said stamping device.

21. (Cancelled)

22. (Previously Presented) The combined in-line printing apparatus of claim 19, wherein said drying unit is between said gluing unit and said printing device.

23. (Previously Presented) The method of claim 1, wherein actively drying with the drying device completely dries the adhesive layer.

24. (Previously Presented) The method of claim 1, wherein the drying step includes drying with at least one of infrared radiation and ventilator blowing.

25. (Previously Presented) The method of claim 1, wherein the drying device includes a first part on a first side of the print products and a second part on a second side of the print products that is opposite to the first side.

26. (Cancelled)

27. (Currently Amended) The ~~method~~ combined in-line printing apparatus of claim 19, wherein the drying unit includes one of ventilator blowing or infrared radiation.

28. (Previously Presented) The combined in-line printing apparatus of claim 22, wherein the drying unit is one of upstream or downstream from the gluing unit.

29. (Previously Presented) The method of claim 1, wherein at each predetermined position on the substrate the transferred portion of the transfer layer, the color printing, and the embossing are provided with the same design pattern.

30. (Previously Presented) The method of claim 18, wherein at each predetermined position the transfer layer, the print, and the embossing have the same design pattern.

31. (Previously Presented) The combined in-line printing apparatus of claim 19, wherein the transfer film, the pattern formed by the stamping device, and the print material each include the same design pattern.